

Peer Edit Rubric for Dr. Reed

Phase 1: Content, organization

(A)-Opening: Does it establish a receptive space?

Body:

(I)-Problem Development: Does it effectively establish a motivating problem? Punchline?

(D)-Solution Development: Is Solution concept clear? Are primary & secondary benefits developed? Is there a primary benefit punchline? Are you dealing with resistance frame?

(A)-Close: What's the next step? Is there a yes/no request?

Phase 2: Clarity--make it easy for your audience to understand

1. Underline the 'to be's
2. Tone: identify passives, sanctimonious?
3. Hidden verbs?
4. Highlight problem sentences

Phase 3: Correctness

- Circle typos and usage mistakes
- Wordy phrases? '-ly' words—really, actually, incredibly, wonderfully?
- Commas & semicolons?

Phase 2: Clarity--make it easy for your audience to understand

1. Underline the 'to be's
2. Tone: identify passives, sanctimonious?
3. Hidden verbs?
4. Squiggly line under the problem sentences

Phase 3: Correctness

1. Circle typos and usage mistakes
2. Wordy phrases? '-ly' words—really, actually, incredibly, wonderfully?
3. Commas & semicolons?

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